

# Privacy Policy



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**Policy Title:** Privacy Policy

**Effective Date:** June 15, 2026

**Last Updated:** May 27, 2026

# Privacy Policy

## 1. Scope

BusPatrol LLC (“BusPatrol”, “we”, “us”, or “our”) is committed to protecting the privacy and security of personal information.

This Privacy Policy explains how we collect, use, disclose, retain, and protect personal information when individuals visit our websites, including buspatrol.com and alertbus.com (collectively, the “Websites”), use our services, submit information to us, pay citations, apply for employment, or otherwise interact with us.

By using our Websites or services, you acknowledge the practices described in this Privacy Policy.

## 2. Information We Collect

- **Contact Information:** First name, last name, email address, phone number, mailing address, company name, and geographic region.
- **Demographic and Profile Information:** Interests related to transportation safety, municipalities, schools, or public services.
- **Professional and Employment Information:** Resume information, employment history, educational background, certifications, and job application details.
- **Payment Information:** Citation payment details processed through authorized payment processors.
- **Technical Information:** IP address, browser type, operating system, device identifiers, cookies, time zone settings, and usage analytics.
- **Usage Information:** Pages visited, time spent on pages, links clicked, and general interaction data related to Website usage.

## 3. How We Collect Information

We collect information directly from users, automatically through website technologies, and indirectly from trusted third-party sources including public agencies, service providers, and business partners.

## 4. How We Use Information

- Provide access to our Websites and services.
- Process citation payments and customer support requests.
- Respond to inquiries, comments, and requests.
- Improve our Websites, products, analytics, and service offerings.
- Personalize user experiences.

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- Communicate updates, notices, and marketing communications where permitted by law.
- Protect the security and integrity of our systems.
- Prevent fraud, misuse, or unauthorized activity.
- Comply with legal obligations, law enforcement requests, and regulatory requirements.

### 5. Legal Basis for Processing

Where required by applicable law, BusPatrol processes personal information based on one or more lawful grounds, including consent, contractual necessity, legal obligations, legitimate business interests, and protection against fraud or misuse.

### 6. Cookies and Tracking Technologies

We use cookies and similar technologies to improve functionality, analyse website traffic, remember user preferences, and enhance security.

- Essential Cookies – required for Website operation and security.
- Analytics Cookies – help us understand Website usage and improve performance.
- Functional Cookies – remember preferences and settings.
- Marketing Cookies – support communications and advertising where permitted.

Users may manage cookie preferences through browser settings or available cookie consent tools.

### 7. Sharing of Information

- Authorized vendors and service providers supporting Website operations, hosting, analytics, payment processing, and customer support.
- Subsidiaries and affiliates.
- Government agencies, law enforcement, or regulators where legally required.
- Entities involved in mergers, acquisitions, reorganizations, or asset sales.
- Other parties with the individual's consent or direction.

BusPatrol does not sell personal information or disclose personal information to third parties for their direct marketing purposes.

### 8. International Data Transfers

Personal information may be stored and processed in the United States or jurisdictions where BusPatrol or its service providers operate. Those jurisdictions may have privacy laws different from the laws in your region.

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### 9. Data Retention

BusPatrol retains personal information only for as long as reasonably necessary in accordance with legal and regulatory compliance requirements.

The following are also retained in the regular course of business in accordance with security and legal requirements:

- Website analytics logs
- Payment and citation records
- Job applicant information
- Customer support records

### 10. Protection of Information

BusPatrol maintains administrative, technical, and physical safeguards designed to protect personal information from unauthorized access, misuse, disclosure, alteration, or destruction. Safeguards may include encryption, access controls, monitoring, secure hosting environments, and employee confidentiality obligations.

### 11. Data Breach Notification

Where required by applicable law, BusPatrol shall provide prompt notification of qualifying data breaches to affected individuals and regulators.

### 12. Your Privacy Rights

Privacy rights regarding your personal information are governed by applicable law and maybe dependent on your location, those rights may include:

- Right to access personal information.
- Right to correct inaccurate information.
- Right to request deletion of personal information.
- Right to withdraw consent where consent is the basis for processing.
- Right to object to certain processing activities.
- Right to data portability where applicable.
- Right to opt out of certain targeted advertising or profiling activities.

Requests may be submitted to [privacy@buspatrol.com](mailto:privacy@buspatrol.com). We may verify identity before processing requests.

### 13. Children's Privacy

Our websites are not intended for children under the age of 13. We do not knowingly collect personal information directly from children under 13 without appropriate

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authorization. If we become aware that such information has been collected, we will take timely action to delete it.

### 14. Third-Party Websites

Our Websites may contain links to third-party websites or services. BusPatrol is not responsible for the privacy practices, content, or policies of third-party websites.

### 15. Do Not Track and Global Privacy Controls

Certain browsers may offer privacy preference settings or signals. Our websites may not respond to all such signals, but we may honor them where practicable and as required by law.

### 16. Changes to This Privacy Policy

BusPatrol reserves the right to update this Privacy Policy from time to time. Material updates will be posted on our Websites.

### 17. Contact Us

If you have questions about this Privacy Policy or wish to exercise privacy rights, please contact:

BusPatrol America LLC  
Email: [Privacy@buspatrol.com](mailto:Privacy@buspatrol.com)  
Website: <https://buspatrol.com>