

## BusPatrol LLC Privacy Policy

Last Updated and Effective: October 10, 2023

BusPatrol LLC (“BusPatrol”, “we”, “us”) is committed to protecting and respecting your privacy. This policy explains how we collect personal information through our websites buspatrol.com and alertbus.com (our “Websites”) and how we use, store and share that personal information.

Your use of our Websites is subject to this policy. By continuing to use our Websites you consent to the use of your personal information as described in this policy. This policy may change from time to time. When we revise this policy, we will update the effective date listed above. Your continued use of our Websites after we make changes to this policy is deemed to be acceptance of those changes, so please check the policy periodically for updates.

### What Personal Information Do We Collect?

We collect information from you directly when you provide it to us, automatically as you navigate our Websites and indirectly from third-party sources. We collect the following types of information:

- **Name and Contact Data**, such your first name, last name, email address, phone number, company name, and state or region where you are located.
- **Demographic and Profile Data**, such as your interest in our Websites or association with schools, municipalities or public services.
- **Professional and Employment Data** when you apply for a job with us, such as your prior employment, educational information, and contact information.
- **Payment Information** when you pay a citation.
- **Technical Data**, including internet protocol (“IP”) address, cookies, web beacons, clear gifs, browser type and version, time zone setting and location, browser plug-in types, operating system and platform, and other technology on the devices you use to access our Websites.
- **Usage Data**, such as information about how you use our Websites (for example time of day, duration of visit, pages visited, actions taken on pages, or other automatically collected meta-data).

### How Do We Use Your Personal Information?

We may use the personal information we collect about you to:

- Provide you access to our Websites.
- Respond to your questions, comments, and requests for information.
- Process the payment of citations.
- Improve our Websites, develop new offerings and perform analytics.

- Personalize your experience when utilizing our Websites.
- Send you emails and other material, from time to time, that we believe may be of interest to you. You may unsubscribe from these emails at any time using the “unsubscribe” link located at the bottom of the email.
- Communicate with you about your request to partner with us.
- Notify you about changes to our Websites.
- Protect the security and integrity of our Websites and enforce our [Terms of Use](#).
- Protect our rights and property.
- Comply with any court order, law or legal process, including to respond to any government or regulatory request, or for any other purpose with your consent.

### **How Do We Share Your Information?**

We may share your personal information with:

- Vendors or third-party service providers that support us in providing our Websites.
- Our subsidiaries and affiliates.
- Law enforcement or regulatory agencies, if required to do so by law or when we believe disclosure is necessary or appropriate.
- Other entities in connection with the sale, merger, acquisition or other reorganization of our organization.
- We do not disclose any personal information we collect about you to third parties for the purpose of allowing them to directly market their products to you. We do not sell or trade personal information.
- Additionally, we may disclose your information for other purposes that we will explain when we request the information or with your consent.

### **What are My Rights to My Personal Information?**

Depending on where you reside, you may have certain additional rights to your personal information, such as the right to access the information we have collected from and about you and to update or request deletion of that information if it is no longer accurate. If you would like to exercise these rights, please contact us at [info@buspatrol.com](mailto:info@buspatrol.com).

### **How Do you Store and Protect my Information?**

We will take all reasonable steps to ensure that your personal information is kept secure and that it is protected from misuse, interference, loss, unauthorized access, modification or disclosure. We require our employees to respect the confidentiality of any personal information held by us. We may be legally required to keep some of your personal information for a period of time. However, once we believe the information is no longer required or needed for the purpose for which we collected it, we will take

reasonable steps to remove any identifying details or destroy the information entirely.

### **Does the Websites Use Cookies?**

We may on occasion use cookies to gather information about your device and your general use while you are on our Websites. Cookies are small text files that our web server places on the hard drive of your computer to be a unique identifier. Where used, these cookies are downloaded onto your computer automatically. They may help us to improve our Websites and the service that we provide to you.

You may choose to accept or decline cookies. This can be done by modifying your browser setting on your computer which enables you to decline the cookies. Please note that if you choose to change your browser settings and to decline cookies, you may experience technical difficulties with some parts of our Websites.

### **Do you Link to Third Party Websites?**

Our Websites may offer links to other websites. We have no control over such websites or their privacy policies. Therefore, we do not accept any responsibility or liability whatsoever for their policies, and such Websites are not governed by this policy. If you click on the links to leave our websites, we encourage you to exercise caution and check the privacy policy of the websites in question.

### **Do you Respond to Do Not Track Signals?**

Our websites do not respond to Do Not Track signals.

### **Do you Collect Information from Children?**

Our Websites are not intended for use by children younger than 13 and we do not knowingly collect information from children. If we learn that we have collected personal information from a child, we will delete the information.

### **How Can I Contact You?**

If you have any questions about our privacy practices, please contact us at:

*BusPatrol America LLC.*

8560 Cinder Bed Rd #100, Lorton, VA 22079

(888) 507-6219

info@buspatrol.com